



Highlights

- Cost-effective
- Omni-channel enabler
- Minimized IT administration effort
- Maximum data security
- Multi-functional & Multi-Country

Seamless retail from the Cloud.

The ePOS Cloud software was developed in cooperation with experts of the non-food retail business, answering to all the needs of digital transformation the retail business may have. Thanks to this system designed with retail chains in mind, **Zucchetti supports all essential service and logistics processes** at your point of sale. Moreover, our solution offers many additional functions, such as time recording and data evaluation.



Boost revenues & reduce costs

The solution is **cost effective** since it does not need any investment costs for server hardware. Our unique, state-of-the-art user interface facilitates the work for your employees and allows them to **focus and invest more time into other important activities.**



Omni-channel enabler

Zucchetti's ePOS Cloud solution has a **multi-client functionality**; international branch structures and franchise models can easily be mapped and managed. Furthermore, the solution supports all essential data flows and processes for various omni-channel strategies. Through the flexibility of the ePOS Cloud, you can **start service processes at the checkout** in one store or in the eCommerce channel and to process them at a checkout in another store - maximum flexibility guaranteed!

Optimized In-store & logistic operations

The ePOS Cloud is based on an **optimized cloud technology**; it features maximum offline capability and is ready for operation without an internet connection. Consulting and sales processes as well as inventory processes, incoming and outgoing goods processes **can be easily moved** to the area or warehouse with mobile devices. Thus, the capacity at the check-out will be increased considerably. Furthermore, the ePOS Cloud **eliminates the need for branch servers**, thus enabling an efficient, seamless operation with remote installation and remote maintenance.

Clear data from anywhere

In addition to front-end and middleware, the overall system also includes a **powerful cloud application** for back office and branch management. POS master data, branch configurations, as well as controlling, reporting and evaluations can be carried out from any Internet connection in the world. The status of each individual POS point and the entire system network, including all interfaces and jobs, **can be monitored independently from any location.**

Centralized promotion engine for e-commerce

With the unique, **graphical campaign manager** of the ePOS Cloud solution, you can easily create and maintain otherwise complex, rule-based actions and promotions comfortably in the back end and **distribute them centrally** to your POS and - if necessary - to your **eCommerce channels**. Transactions can be routed from the e-commerce channel to the POS system, where they can be assigned to a store and then to different Points of Sale or operators as "work orders". Warehousing and logistics can thus be carried out in the store. This allows even small retailers to make "**seamless sales**", without the need of additional staff or warehousing.

Ready for international brands

Our software is flexible, multi-lingual, and **designed to be used worldwide**. ePOS Cloud adapts to the regulations, legal and fiscal requirements for different countries in Europe, USA, Australia, Asia and more!

www.zucchetti.com

