

case**history**



BORGONOININO ALLA RICERCA DELLO "SPIRITO"

CUSTOMER

BORGONOININO srl

PRODUCT SECTOR

hospitality and distillery

WEBSITE

www.borgonoino.it

ZUCCHETTI SOLUTIONS :

HOASYS PMS on premises

Vertical Booking

Booking engine,
Channel manager
Service Provider

Dedicated website

Digital Hub Zucchetti

Electronic Billing
Automatic Signature
Digital Storage

Among nature, alchemy and tradition, there is room for innovation

Borgo Nonino, an old farmhouse dating back to the end of the 19th century, nestling in the Friulian countryside and protected by 10 hectares of woodland mixed with orchards, vineyards and sealed aging cellars, is a corner of paradise suspended between modernity and tradition. A stone's throw from the distillery of the same name, the ancient village offers the opportunity to discover the magic of craft distilling with a guided tour, to pamper yourself with a stay immersed in nature, organize an exclusive event or simply buy your favorite Nonino spirits.

The historical building, partially protected by the fine arts, combines the details of the furnishings, which represent the folklore beauty of Friuli, with elements linked to the art of distilling, making Borgo Nonino a perfect example of the combination of alchemy, nature and tradition.

CUSTOMER REQUIREMENTS

The owner needed to modernize Borgo Nonino, an innovative project of the Nonino family in the field of hospitality and leisure, with tools and software specialized in the hospitality sector. The need was to manage the rooms of the Borgo, the online sales of the rooms and of the "experiences" (also separately from a stay) and the creation of a dedicated website focused on tourist hospitality, which would be an engaging showcase for end users and at the same time a powerful sales tool for the customer. Everything had to be managed with reliable and easy-to-use software tools, integrated with each other to simplify day-to-day operations, also with integration of the main company's accounting solution.

COMPLETED PROJECT

The completeness of the Zucchetti Group's hospitality offer made it possible to meet the needs of a customer with high quality standards such as Borgo Nonino. The project, designed to fulfill the individual requirements of the structure, integrated

several solutions. The Hoasys PMS management system, in the on premises version, developed on a professional relational database, chosen for its security and reliability. The Vertical Booking solution to simplify management and increase Borgo Nonino's bookings, configured with:

- the booking engine and channel manager, interfaced with the Hoasys management system, for the management and sale of stays from the website and tourist portals;
- the Service Provider module for sales of "experiences" in stand alone e-commerce mode, without the need to book a room, directly from the website. The responsive website dedicated to the "Borgo Nonino" product, with large image galleries and call to action to increase the sales performance of rooms and experiences, thanks to perfect integration with the Vertical Booking software modules. The centralized accounting solution, connected to the Zucchetti Digital Hub service for the complete management of the Electronic Billing, Digital Storage and Signature process.

WHY ZUCCHETTI?

Francesca Nonino Web Communication Manager

The choice of Zucchetti as a partner was natural. Having worked with them in the past, we were aware of the reliability of the Italian software house. We wanted to be followed by professionals who were able to build the digital reality of Borgo Nonino based on our needs with flexibility and proactivity. The Zucchetti Group solutions fully met our needs.

